



Animal Health Newsletter July 2022

Welcome the new Essity Animal Health Team:-



Amanda Curtis Animal Health Account Sales Executive

I began my veterinary nursing career in late 2006 and obtained my RVN status in 2012 and have since worked in a variety of clinical settings, including the Queen Mother Hospital at the RVC as an emergency and critical care nurse, a head nurse, and mentor/clinical coach. I moved into education in 2020 teaching foundation degree and diploma student veterinary nurses. I wrote my first article for 'The Veterinary nurse' journal in 2018 and have written 7 publications to date for them and sit on their editorial board. I have presented a variety of lectures at BVNA congress and volunteer as a BVNA regional representative for the Southwest Wales region providing national and regional CPD. I am currently studying for a degree in Health Science and aspire to complete a masters in One Health as I believe in a collaborative approach to the health of animals, people and the environment. In my own time I like to paint and go on long walks either in the beautiful Welsh countryside or over to the coastal Gower Peninsula. I have a collie, who is past joining me on long walks now, but we still enjoy going out for sniffs around our local areas. I provide Education and Product Information on the advanced wound care range here at Essity, so please do not hesitate to contact me if you would like more information.



Debbie Goodwin Animal Health Key Account Manager

I have a background in Veterinary Nursing along with many years' experience in the veterinary pharmaceutical industry. My roles have included Companion Animal, Equine and a small amount of Ruminant. I have worked in Sales in some large companies, such as Hills, MSD, Elanco and Hipra, being a key Account Manager for the past 7years. I am responsible for the Animal Health Channel within Essity, working with many partners, to provide cost effective and specialist wound care to veterinary professionals. Out of hours, I enjoy competing my dogs at agility, scentwork and obedience and have a keen interest in canine behaviour. I also love reading, gardening and cooking.

Please do not hesitate to contact me for any information you require about the commercial aspect of our business. I look forward to hearing from you.

PATH - Professional Accredited Training for Healthcare Professionals



Professional Accredited Training
for Healthcare Professionals

The Essity Animal Health Channel is here to support you in choosing the right product for the right wound, we offer tailored education for everyone within the veterinary team; from infection management to exudate control and with lots more coming soon to our PATH channel. PATH has been created to suit different learning styles and to work around the time you have available, with Bitesize modules for those who want a quick refresher to E-learning modules which take you from the anatomy and physiology of skin to how wound healing happens and management. Then for those looking for something more specialised we offer Masterclasses in various topics. For more information on PATH and training available from Essity please contact Amanda Curtis on animalhealthcare@essity.com

Cutimed® Sorbact®

A range of bacteria binding dressings and swabs that effectively reduce bacterial burden in wounds. Some of the features and benefits are below:-

- Coated with a fatty acid derivative (DACC) that reduces bioburden by binding microbes to the dressing fibres, which minimises endotoxin release as bacteria is not lysed, unlike other bactericidal dressings, such as honey or silver, where bacterial cell death occurs potentially releasing endotoxins that can delay wound healing
- DACC coating has not shown signs of developing bacterial resistance, if antimicrobial resistant bacteria are a concern instead of silver impregnated dressings, which have shown signs of bacterial resistance, Sorbact can be applied reducing the use of topical antimicrobials
- Can be used at any phase of healing as it does not release any active substance into the wound bed but still minimises microbes colonising without affecting wound bed cells, unlike honey where the acidic pH can inhibit proteases and damage cells vital for healing



Cutimed® Sorbact® range

Bacteria binding dressings coated with Sorbact® technology

Cutimed® Sorbact® displays hydrophobic properties allowing it to bind bacteria and fungus in a moist wound bed. Available in a range of dressing options to reduce bacterial burden in all wound types and exudate levels, regardless of the wound aetiology.



Cutimed® Sorbact® dressing pad
An absorbent dressing pad covered with a Sorbact® technology coated acetate swab. For wounds with low to moderate exudate levels.

Cutimed® Sorbact® Swabs
Sorbact® technology coated acetate wound contact layer. Primary wound dressing for either deep or superficial wounds.

Cutimed® Sorbact® Ribbon
Sorbact® technology coated cotton. For use in deep or cavity wounds or wrapping around digits.

Cutimed® Sorbact® Round Swabs
Sorbact® technology coated acetate fabric. For filling small, deep cavity wounds.

Cutimed® Sorbact® Gel
A Cutimed® Sorbact® swab coated with an amorphous hydrogel for dry, sloughy or low exuding wounds.

Cutimed® Sorbact® Hydroactive
A unique combination of a Cutimed® Sorbact® swab combined with an absorbent hydropolymer gel matrix. These dressings reduce bacterial load, absorb and lock in wound exudate whilst maintaining a moist wound environment. For low to moderate exudate levels.

Cutimed® Siltec® Sorbact®
Cutimed® Siltec® Sorbact® combines infection management with the excellent fluid handling of Cutimed® Siltec®. For wounds with moderate to high, viscous exudate.

Ordering information

Code	Size	Pack Qty	Case Qty
Cutimed® Sorbact® Dressing pads			
72963-01	7cm x 9cm	1 x 5	16 x 5
72962-01	10cm x 10cm	1 x 5	16 x 5
72963-00	10cm x 20cm	1 x 20	2 x 20
Cutimed® Sorbact® Swabs*			
72964-01	4cm x 6cm folded (11cm x 16cm unfolded)	1 x 5	24 x 5
72965-01	7cm x 9cm folded (17cm x 27cm unfolded)	1 x 5	24 x 5
Cutimed® Sorbact® Ribbon			
72966-00	20m x 90cm	1 x 20	6 x 20
72967-00	50m x 200cm	1 x 10	6 x 10
Cutimed® Sorbact® Round swabs			
72968-02	3cm	14 x 5	6 x 10
Cutimed® Sorbact® Hydroactive (wound pad)			
72646-03	7cm x 8.5cm (5cm x 6.5cm)	1 x 10	10 x 10
72646-04	14cm x 14cm (10cm x 10cm)	1 x 10	10 x 10
72646-05	19cm x 19cm (15cm x 15cm)	1 x 10	10 x 10
72646-06	24cm x 24cm (20cm x 20cm)	1 x 5	10 x 5
72646-07	14cm x 24cm (10cm x 20cm)	1 x 10	10 x 10
Cutimed® Sorbact® Hydroactive B (wound pad)			
79933-00	7cm x 8.5cm (5cm x 6.5cm)	1 x 10	10 x 10
79933-02	14cm x 14cm (10cm x 10cm)	1 x 10	10 x 10
79933-03	19cm x 19cm (15cm x 15cm)	1 x 10	10 x 10
79933-04	14cm x 24cm (10cm x 20cm)	1 x 10	10 x 10
Cutimed® Siltec® Sorbact® (wound pad)			
79929-00	75cm x 75cm (53cm x 39cm)	1 x 10	10 x 10
79929-01	12.5cm x 12.5cm (8.2cm x 8.2cm)	1 x 10	10 x 10
79929-02	15cm x 15cm (10cm x 10cm)	1 x 10	10 x 10
79929-03	17.5cm x 17.5cm (12.2cm x 12.2cm)	1 x 5	10 x 5
79929-04	22.5cm x 22.5cm (16.5cm x 16.5cm)	1 x 5	10 x 5
79929-05	Sacrum 17.5cm x 17.5cm	1 x 5	10 x 5
79929-06	Sacrum 23cm x 23cm	1 x 5	10 x 5
Cutimed® Sorbact® Gel			
72611-00	75cm x 75cm	1 x 10	36 x 10
72611-01	75cm x 15cm	1 x 10	20 x 10

Choosing the right product to suit the phase of wound healing can seem like a complex process, here at Essity we have tools and advice available to you to help with product choice. Our digital product guide has been created to aid you in your dressing choice dependant on your requirements, such as exudate or infection management or debridement, our product guide is there to help. [*link to animal health care Product Selection Guide*](#)



Coming Soon

The Essity Animal Health Website is currently being rebuilt, so bear with us whilst this happening. We look forward to directing you to it as soon as possible.

The Essity Animal Health Website is here:
<https://medical.essity.co.uk/medical-solutions/animal-health/>